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To: <pamelmar@nmsu.edu>

Cc: <holly.young@unh.edu>, <becky.koch@ndsu.edu>

Reply-To: <becky.koch@ndsu.edu>

Your ACE C&A Critique

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Dear Pamela,

Your ACE Critique and Award program entry "Math Snacks" (2013-0601) has been critiqued but did not receive an award in Class 33 - Informational or non-credit educational video production.

Reviewer comments are below. Please contact me at becky.koch@ndsu.edu if you have questions. Thank you for submitting your work to ACE C&A.

Regards,

Holly Young, ACE Interim Executive Director, and Becky Koch, ACE President-elect

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REVIEWER COMMENTS:  
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Reviewer #1:

1. Judge:  
Brock Parker

2. Design:  
Does this program demonstrate an appropriate level of planning and vision?  
Score: (20 possible)

19: Yes. These segments appear to be planned very well. Kids are not always easy to work with in media projects, so situations like these need to be planned out.

3. Content:  
Does this program present its content to the target audience(s) in an understandable fashion?  
Score: (20 possible)

19: Yes. I think these are very easy to understand, and they're entertaining.

4. Technical Quality:  
Provide an overall rating for this program's technical quality, including audio, sound mixing, and editing.  
Score: (20 possible)

18: I really liked a lot of the shots used, and the audio is nice and clean.

5. Creativity/Artistic Style:  
Provide an overall rating for this program's creativity and artistic style as appropriate for the message and the medium.

Score: (20 possible)

18: These created a very neat insight into how to teach kids. The various methods seem to work really well.

6. Effectiveness:  
Was this program effective in achieving the entrant's stated goals, objectives, and/or needs?  
Score: (20 possible)

19: Yes.

7. Total Score: (100 possible, no ties)  
93

8. Award: (gold, silver, bronze {no ties} or honorable mention)  
None

9. Judge's comments:  
Great job!

