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Your ACE C&A Critique

April 1, 2013 10:30 PM

Dear Pamela,

Your ACE Critique and Award program entry "Don't Be Gross" (2013-0598) has been critiqued and is the bronze award winner in Class 17 - Logos. Congratulations!

We hope you'll be able to attend the ACE/NETC conference June 11-14 in Indianapolis to accept your award in person and to bring samples of your work or a display to share with others. Conference registration will be out soon, but learn more now at <http://www.dce.k-state.edu/conf/ace-netc/>.

Reviewer comments are below. Please contact me at becky.koch@ndsu.edu if you have questions. Thank you for submitting your work to ACE C&A.

Regards,
Holly Young, ACE Interim Executive Director, and Becky Koch, ACE President-elect

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REVIEWER COMMENTS:

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1. Judge's Name:
Brian Deep

2. Composition / layout / design
Score: (20 possible)
17

3. Creativity / originality
Score: (20 possible)
15

4. Production / printing / image quality
Score: (20 possible)
19

5. Idea effectiveness
Score: (20 possible)
17

6. Typography
Score: (20 possible)
19

7. Total Score: (100 possible, no ties)
87

8. Award: (gold, silver, bronze {no ties} or honorable mention)
Bronze

9. Judge's Comments:
The logo is clear and effectively evokes grossness in a whimsical way. It translates well to all of the products it's placed on. Good work. Congratulations.