

"Gleason, Jeanne" <jgleason@ad.nmsu.edu>
To: All mediaproductions <mediaproductions@nmsu.edu>
Fwd: [Mediaproductions] ACE C&A Critique - Class 41

April 2, 2013 1:25 AM

Begin forwarded message:

From: "Young, Holly" <Holly.Young@unh.edu>
Subject: ACE C&A Critique - Class 41
Date: April 1, 2013 11:05:00 AM MDT
To: "Gleason, Jeanne (jgleason@ad.nmsu.edu)" <jgleason@ad.nmsu.edu>
Cc: "Becky Koch (becky.koch@ndsu.edu)" <becky.koch@ndsu.edu>, "Young, Holly" <Holly.Young@unh.edu>

Dear Jeanne,

Your C&A Award entry "Math Snacks" (2013-0600) has been critiqued in ACE C&A, and is this year's gold award winner in Class 41- technology education! Congratulations! Bring an extra suitcase to the ACE/NETC conference in June for all your wonderful awards; and be sure, too, to bring your work to showcase it for others. Reviewer comments are included below.

Please do not hesitate to contact me via email (holly.young@unh.edu) with any questions that you may have.

Thank you again for submitting your work to ACE C&A.

Best regards,

Holly & Becky
ACE C&A

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REVIEWER COMMENTS:

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Reviewer #1:

1. Judge:
Jake Dolan

2. Design:
Does this program demonstrate an appropriate level of planning and vision in its design and format, as stated in the entry's objectives?

Strongest aspects:

Weakest aspects:

Score: (15 possible)

The design of the teaching components is very thorough and easy to use. 14

3. Content:

Does this program present its content to the target audience(s) in an easy-to-grasp and engaging method?

Strongest aspects:

Weakest aspects:

Score: (15 possible)

The content seems to be of high quality with instructions and guidance to the audiences. 14

4. Technical Quality:

Provide an overall rating for this program/product's technical quality, which can include images, sound, text, graphics, video, printed material.

Strongest aspects:

Weakest aspects:

Score: (15 possible)

The technical quality ranges from simple to more complex gracefully. 14

5. Use of medium:

Provide an overall rating for this entry's appropriate use of medium.

Strongest aspects:

Weakest aspects:

Score: (15 possible)

This is a fantastic Web resource for teachers. 14

6. Marketing/Promotion:

Did the entrant use appropriate techniques to market or promote availability of this program or product?

Strongest aspects:

Weakest aspects:

Score: (10 possible)

Good detailed growth plan for delivering the content to larger audiences. 8

7. Evaluation:

Did the entrant use appropriate methods to evaluate this program, or does the entrant have appropriate methods outlined for a future evaluation?

Strongest aspects:

Weakest aspects:

Score: (15 possible)

Evaluation is still being analyzed, but anecdotal evidence shows success. 4

8. Effectiveness:

Was this program/product effective in achieving the entrant's stated goals, objectives, and needs?

Strongest aspects:

Weakest aspects:

Score: (15 possible)

This appears to achieve its goals effectively. 12

9. Total Score: (100 possible, no ties)

80

10. Award: (gold, silver, bronze {no ties} or honorable mention)

Gold

11. Judge's Comments:

Teaching with Math Snacks blew me away. Very thorough and I look forward to seeing the program develop and deploy to larger audiences.

Jeanne Gleason, EdD
Professor
Director of Media Productions
New Mexico State University

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