

"Gleason, Jeanne" <jgleason@ad.nmsu.edu>

April 1, 2013 10:29 AM

To: all Managers <managers\_grp@nmsu.edu>, Karin Wiburg <kwiburg@ad.nmsu.edu>

Cc: AMY SMITH Muise <smiamy@nmsu.edu>

[Managers\_grp] Another gold for Math Snacks Fwd: ACE C&A critique - gold award Class 40

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Dear team:

Yea! Another gold for Math Snacks -- this time in **Class 40** for the website. It was chosen as the best website entered this year -- and is now being considered for the top award in the entire Information Technology Class. These "sweepstake" winner announcements may not be made for another month.

I will keep you posted.

Jeanne

Begin forwarded message:

**From:** "Young, Holly" <Holly.Young@unh.edu>  
**Subject:** ACE C&A critique - gold award Class 40  
**Date:** April 1, 2013 10:14:45 AM MDT  
**To:** "Gleason, Jeanne (jgleason@ad.nmsu.edu)" <jgleason@ad.nmsu.edu>  
**Cc:** "Becky Koch (becky.koch@ndsu.edu)" <becky.koch@ndsu.edu>

Dear Jeanne,

Your C&A Award entry "Math Snacks" (2013-0640) has been critiqued in ACE C&A, and is this year's gold award winner for Class 40, website. Congratulations! I'm just going to plan on you being at the ACE/NETC conference to receive this award and share your work, because you will need to bring an extra suitcase for your awards -- this is terrific! Reviewer comments are included below.

Please do not hesitate to contact me via email ([holly.young@unh.edu](mailto:holly.young@unh.edu)) with any questions that you may have.

Thank you again for submitting your work to ACE C&A.

Best regards,

Holly & Becky  
ACE C&A

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REVIEWER COMMENTS:

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Reviewer #1:

1. Judge:  
Jake Dolan

2. Design:  
Does this program demonstrate an appropriate level of planning and vision in its design and format, as stated in the entry's objectives?

Strongest aspects:

Weakest aspects:

Score: (15 possible)

Design is compelling only thing that I would knock off points for that it isn't immediately clear what resources are for students and what resources are for teachers. 13

3. Content:

Does this program present its content to the target audience(s) in an easy-to-grasp and engaging method?

Strongest aspects:

Weakest aspects:

Score: (15 possible)

Compelling content. Achieves goals effectively. 14

4. Technical Quality:

Provide an overall rating for this program/product's technical quality, which can include images, sound, text, graphics, video, printed material.

Strongest aspects:

Weakest aspects:

Score: (15 possible)

Technically this is a very complex site in a very simple presentation. It really is only lacking a responsive version. 12

5. Use of medium:

Provide an overall rating for this entry's appropriate use of medium.

Strongest aspects:

Weakest aspects:

Score: (15 possible)

Good use of the website. 12

6. Marketing/Promotion:

Did the entrant use appropriate techniques to market or promote availability of this program or product?

Strongest aspects:

Weakest aspects:

Score: (10 possible)

Good detailed growth plan for delivering the content to larger audiences. 8

7. Evaluation:

Did the entrant use appropriate methods to evaluate this program, or does the entrant have appropriate methods outlined for a future evaluation?

Strongest aspects:

Weakest aspects:

Score: (15 possible)

Evaluation has not been completed, but usability tests have. Would like to see more data. 5

8. Effectiveness:

Was this program/product effective in achieving the entrant's stated goals, objectives, and needs?

Strongest aspects:

Weakest aspects:

Score: (15 possible)

It appears to effectively achieve its goals of compelling content and teaching materials. A higher score would be awarded with testing on the effectiveness in learning. 12

9. Total Score: (100 possible, no ties)

76

10. Award: (gold, silver, bronze {no ties} or honorable mention)  
Gold

11. Judge's Comments:

With rich compelling content and good overall all design, this site is a huge accomplishment. You should be proud!

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Jeanne Gleason, EdD  
Professor  
Director of Media Productions  
New Mexico State University

575-646-5658 office  
575-202-0091 cell