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ACE C&A Critique

March 22, 2013 11:39 AM

Dear Pamela,

Your C&A Award entry "3 Dimension Thinking" (2013-0605) has been critiqued in ACE C&A and is this year's Silver award winner. We hope you can make it to the ACE/NETC conference in June to accept your award - congratulations. Reviewer comments are included below.

Please do not hesitate to contact me via email (holly.young@unh.edu) with any questions that you may have.

Thank you again for submitting your work to ACE C&A.

Best regards,

Holly Young, Becky Koch  
ACE C&A

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REVIEWER COMMENTS:  
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Reviewer #1:

1. Judge:  
Heather Syverson

2. Content:  
Topic relevant?  
Issue significance clear?  
Subject well covered?  
Timely?  
Newsworthy?  
Educational?  
Score: (25 possible)  
The content of this video is very educational and relevant for a potential student in the soil sciences major.

23

3. Writing Quality:  
Lead grabs attention?  
Story flows logically?  
Technical phrases explained?  
Sentence and paragraph lengths varied?  
Sentences active?  
Grammar and punctuation correct?  
Score: (25 possible)  
The light-hearted approach to this script saves the content from being boring or hard to understand. The story flows logically and technical phrases are explained effectively through the use of animation.

24

4. Creativity:  
Entry imaginative or inventive?  
Medium used artistically?  
Score: (25 possible)  
The creative and light writing style is an inventive way of making difficult math concepts more accessible, while also showing WHY

students need to know the concepts in the real world, after graduation.

25

5. Writing Style:

Story holds interest?

Writing clear, precise, logical?

Readable?

Score: (25 possible)

The writing style holds the readers' interest, and it is clear when used in conjunction with the animation. Without the animation to explain the math concepts, it might be more difficult to understand.

20

6. Total Score: (100 possible, no ties)

92

7. Award: (gold, silver, bronze {no ties} or honorable mention)

Silver

8. Judge's comments:

What a cool way to make math accessible and illustrate its relevance to a future soil scientist's career path!